



AITP Baltimore Corporate Partner Levels

Helping the Youth of IT Succeed for Tomorrow

**50% of all Corporate Partner Sponsorship goes directly into
AITP Baltimore's Annual Scholarship Fund***

The Benefits of Annual Corporate Partnerships

AITP Baltimore sees IT's future -- and that future is the students of today. Becoming a Corporate Partner with AITP Baltimore will give you the satisfaction that your Corporate Sponsorship empowers deserving IT students to further their education.

AITP Baltimore has a 6-8 meetings per year which include the May CIO Forum / Scholarship Awards Dinner, networking meetings and special events. Chapter events average approximately 20-30 people.

Below is a list of our Corporate Partner Benefits and Recognition Levels:

Immediate Benefits:

	Corporate Sponsorship For One Year					Single Meeting	Networking Meeting
	Platinum \$7,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Pewter \$500	\$100 / \$300	Networking Meeting Sponsor Cost of Food (approx \$250)
A minimum of 50% of sponsorship money goes directly into AITP Baltimore's Scholarship Fund (awarded annually at May CIO Forum / Scholarship Awards Dinner - see below)*	Y	Y	Y	Y	Y		
AITP Baltimore Membership	4 memberships	3 memberships	2 memberships	1 membership			
Employees of the Corporate Partner attend AITP Baltimore events at member prices	Y	Y	Y	Y	Y		
Participation in AITP Baltimore's committees	Y	Y	Y	Y	Y		

Advertising Benefits:

Extra listing on AITP Baltimore's website Home Page (www.baltimoreaitp.org) on right hand side as Platinum / Gold Corporate Partner with link back to Corporate Partner's website	Y	Y					
Banner ad (468 x 60 pixel graphic) on AITP Baltimore's website Home Page (www.baltimoreaitp.org)	Y	Y	Y	Y	Y		
Listing as a Corporate Partner on AITP Baltimore's website eSponsor Page with link back to Corporate Partner's website	Y	Y	Y	Y	Y		
50 word company description on AITP Baltimore's website eSponsor Page	Y	Y	Y				
Listing as a Corporate Partner in all AITP Baltimore email blasts and correspondence	Y	Y	Y	Y	Y		For sponsored meeting only

Major Meeting Benefits (for example, CIO Forum)

Listing as a Corporate Partner in any advertising for the meeting	Y	Y	Y	Y	Y	Y / Y	
Corporate Partner Table (to exhibit product / services)	2 tables	1 table	1 table	1 table	1 table	Shared space on 1 table / 1 Separate table	
Tickets to the meeting (meals)	5 tickets	4 tickets	3 tickets	2 tickets	1 ticket	1 ticket / 2 tickets	
Employees of the Corporate Partner attend meeting at member prices	Y	Y	Y	Y	Y	Y	

* Unless noted above in chart or if Corporate Partner is providing services instead of monetary contribution.

Questions? Please contact John@baltimoreaitp.org